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| Grade descriptors | **BA courses in Design** | **School of ADD** | **London Met** |
|  | **Level 4** | **Level 5** | **Level 6** |
| **86-100** | **Work submitted for assessment should:** |  |  |
| knowledge | demonstrate an extensive critical knowledge and understanding of context and culture;evidence a perceptive and fluent approach to analysis and evaluation. | demonstrate an outstanding breadth of critical and cultural context and theoretical knowledge and understanding of contemporary practices.evidence a confident, perceptive and reflective approach to critical analysis and evaluation. | demonstrate an outstanding breadth of critical and cultural context and theoretical knowledge and understanding of contemporary practice at the forefront of the discipline.evidence a confident, perceptive and reflective approach to a range of critical analysis and evaluation.show a willingness to challenge convention and established positions |
| cognitive | show exceptional self-reflection on the process and outcomes enabling the designer or practitioner to analyse and synthesise from findings and to refine and enhance their practice. | apply outstanding self-reflection on processes resulting in tangible and innovative outcomes enabling enhancement and refinement of practice. | apply outstanding self-reflection on processes resulting in tangible and innovative outcomes enabling enhancement and refinement of practice. clear and substantial evidence of a highly focused insight into the subject applied to outcomes. |
| transferable | evidence an accomplished approach to independent learning through extensive and critically rationalised methods of research, and application of findings. | evidence an outstanding and meaningful approach to independent learning through extensive and critically rationalised methods of research, and application of findings. | evidenced and applied outstanding and meaningful approach to independent learning through extensive and critically rationalised methods of research, and application of findings. outstanding range of advanced transferable and professional skills applied to complex and unstable situations and problems.  |
| subject | evidence an excellent and considered execution and presentation of subject specific outcomes using a breadth of materials and media, showing understanding of professional conventions and expectations. | evidence an outstanding and well considered execution of subject specific outcomes.demonstrate professional standards of presentation with a comprehensive approach to professional expectations. | evidence a sophisticated and nuanced, wide-ranging and advanced approach to the execution of subject specific outcomes.demonstrate professional standards of presentation with a comprehensive approach to professional expectations. |
| **76-85** | **Work submitted for assessment should:** |  |  |
| knowledge | demonstrate a thorough critical knowledge and understanding of context and culture through an excellent and insightful approach to evaluation. | demonstrate an excellent and thorough breadth of critical and cultural context and theoretical knowledge and understanding of contemporary practices.evidence a confident and reflective approach to critical analysis and evaluation. | demonstrate an outstanding breadth of critical and cultural context and theoretical knowledge and understanding of contemporary practices some of which are at the forefront of the discipline.evidence a confident, perceptive and reflective approach to a range of critical analysis and evaluation. |
| cognitive | show an excellent level of self-reflection evidenced in the process and upon the outcomes, enabling enhancement and refinement of practice. | apply excellent self-reflection on processes resulting in tangible and innovative outcomes, enabling enhancement and refinement of practice. | apply outstanding self-reflection on processes resulting in tangible and innovative outcomes, enabling enhancement and refinement of practice. |
| transferable | evidence a confident approach to independent learning through an extensive method of research and application of findings. | evidence an excellent and meaningful approach to independent learning through extensive and critically rationalised methods of research and application of findings. | evidence an excellent and insightful approach to independent learning through extensive and critically rationalised methods of research and application of findings. demonstrate an ability to deal with complex problems. |
| subject | display an excellent, varied and considered execution and presentation of subject specific outcomes using a breadth of materials and media. | evidence an excellent and well considered execution of subject specific outcomes.demonstrate professional standards of presentation with a comprehensive approach to professional expectations. | evidence an excellent level of clarity and control in the execution of wide-ranging subject specific outcomes.demonstrate professional standards of presentation with a comprehensive approach to professional expectations. |
| **70-75** | **Work submitted for assessment should:** |  |  |
| knowledge | demonstrate critical knowledge and understanding of context and culture through a thorough approach to evaluation. | demonstrate an excellent breadth of critical and cultural context and theoretical knowledge and understanding of contemporary practices.evidence a confident and reflective approach to critical analysis and evaluation. | demonstrate an excellent breadth of critical and cultural context and theoretical knowledge and understanding of contemporary practices, some of which at the forefront of the discipline.evidence a confident and reflective approach to critical analysis and evaluation. |
| cognitive | show confident and effective self-reflection evidenced in the process and upon the outcomes, enabling enhancement and refinement of practice | apply thorough and perceptive self-reflection on processes resulting in tangible and innovative outcomes, enabling enhancement and refinement of practice | apply a high level of perceptive self-reflection on processes resulting in tangible and innovative outcomes, enabling enhancement and refinement of practice. |
| transferable | evidence a confident approach to independent learning through extensive research and application of findings. | evidence an excellent and meaningful approach to independent learning through extensive methods of research, and application of findings. | evidence an excellent and meaningful approach to independent learning through extensive and critically rationalised research methods and application of findings. |
| subject | demonstrate excellent execution and presentation of subject specific outcomes using a breadth of materials and media. | evidence an excellent and well considered execution of subject specific outcomes.demonstrate professional standards of presentation with a comprehensive approach to professional expectations. | evidence an excellent, well-judged and comprehensive execution of subject specific outcomes.demonstrate professional standards of presentation with a comprehensive approach to professional expectations. |
| **65-69** | **Work submitted for assessment should:** |  |  |
| knowledge | demonstrate a depth of knowledge and understanding of fundamental context and culture with a confident approach to critical evaluation. | demonstrate substantial application of depth of knowledge and understanding of context and culture with a confident approach to critical analysis. | demonstrate substantial depth of knowledge and understanding of context and culture, some of which is at the forefront of the discipline, with a confident approach to critical analysis. |
| cognitive | demonstrate self-reflection evidenced in the process and upon the outcomes, enabling an enhancement and refinement of practice. | demonstrate assured and critical self-reflection evidenced in the process and upon the outcomes, enabling an enhancement and refinement of practice. | demonstrate accomplished critical self-reflection evidenced in the process and upon the outcomes, enabling an enhancement and refinement of practice. |
| transferable | evidence a confident approach to independent learning through thorough research and application of findings. | evidence a highly confident approach to independent learning through thorough research and application of findings. | evidence a highly confident approach to independent learning through wide ranging thorough research and application of findings. |
| subject | demonstrate confident and effective execution and presentation of a range of subject specific outcomes using appropriate materials and media. | demonstrate a confident and effective execution and presentation of a range of subject specific outcomes using appropriate materials and media. | demonstrate a confident and controlled level of execution and presentation of a broad range of subject specific outcomes using appropriate materials and media. |
| **60-64** | **Work submitted for assessment should:** |  |  |
| knowledge | demonstrate a considered understanding of fundamental context and culture appropriate to the level. | demonstrate a clear and considered understanding of context and culture appropriate to the level with appropriate critical analysis. | demonstrate a clear and considered understanding of context and culture some of which is at the forefront of the discipline, with appropriate critical analysis. |
| cognitive | evidence a developing self-critical and reflective approach to practice. | evidence a self-critical and reflective approach to outcomes enabling enhancement of practice. | evidence thorough and consistent self-critical and reflective approaches to outcomes enabling enhancement of practice. |
| transferable | evidence a confident approach to independent learning through adequate research and application of findings. | evidence confident and considered independent learning applying research and development to the outcomes. | evidence comprehensive independent learning applying research and development to the outcomes within professional contexts. |
| subject | evidence subject specific outcomes effectively developed and presented using a range of appropriate techniques and processes. | realisation of subject specific outcomes well developed and presented using a range of appropriate techniques and processes. | industry standard realisation of subject specific outcomes well developed and presented using a range of appropriate techniques and processes. |
| **55-59** | **Work submitted for assessment should:** |  |  |
| knowledge | demonstrate a sound understanding of fundamental context and culture evidenced through research appropriate to the level. | demonstrate an effective level of understanding of context and culture with evidence of some critical analysis.  | demonstrate an effective level of understanding of context and culture with evidence of at least some level of critical analysis.  |
| cognitive | evidence sound comprehension of the requirements of set criteria appropriate to the brief supported by reflection evidencing a connection between evaluation, analysis and end product. | evidence a good comprehension of the requirements of set criteria appropriate to the brief supported by reflection evidencing a connection between evaluation, analysis and end product. | evidence a thorough comprehension of the requirements of set criteria appropriate to the brief supported by reflection evidencing a connection between evaluation, analysis and end product. |
| transferable | evidence a developing approach to independent learning through the conduct and application of research. | evidence approaches to independent learning through the conduct and application of research. | evidence a good range of approaches to independent learning through the conduct and application of research. |
| subject | show sound execution and presentation of a limited range of approaches to achieving outcomes using appropriate materials and media. | show clear execution and presentation of a range of outcomes using appropriate approaches, materials and media. | show clear execution and presentation of a range of professional outcomes using appropriate approaches, materials and media. |
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| **50-54** | **Work submitted for assessment should:** |  |  |
| knowledge | demonstrate a sound understanding of fundamental context and culture appropriate to the level. | demonstrate a sound understanding of fundamental context and culture appropriate to the level. | demonstrate a developed understanding of fundamental context and culture appropriate to the level. |
| cognitive | evidence sound comprehension of the requirements of set criteria appropriate to the brief supported by reflection. | evidence wide-ranging comprehension of the requirements of set criteria appropriate to the brief supported by reflection. | evidence wide-ranging comprehension of the requirements of set criteria appropriate to the brief supported by reflection evidenced through outcomes. |
| transferable | evidence a developing approach to independent learning through research. | evidence a developing approach to independent learning through research. | evidence a developed approach to independent learning through research. |
| subject | show sound presentation of outcomes using appropriate materials and media demonstrating practical and technical subject-specific skills. | show sound presentation of outcomes using appropriate range of materials and media demonstrating practical and technical subject-specific skills. | show a professional level of presentation of outcomes using appropriate range of materials and media demonstrating practical and technical subject-specific skills. |
| **40-49** | **Work submitted for assessment shows:** |  |  |
| knowledge | a partial understanding of fundamental context and culture appropriate to level four. | demonstrate a partial understanding of fundamental context and culture appropriate to level five. | demonstrate an understanding of fundamental context and culture appropriate to level six. |
| cognitive | some comprehension of set criteria appropriate to the brief supported by reflection. | limited comprehension of the requirements of set criteria appropriate to the brief supported by reflection. | limited comprehension of the expectations of set criteria appropriate to the brief supported by reflection. |
| transferable | limited evidence of a developing approach to independent learning through research and application. | limited evidence of a developing approach to independent learning through research and application. | limited evidence of independent learning supported by research and application within final outcomes. |
| subject | adequate presentation of outcomes using appropriate materials and media, demonstrating practical and technical subject specific skills. | adequate presentation of outcomes using appropriate materials and media, demonstrating practical and technical subject specific skills. | adequate presentation of outcomes using appropriate materials and media, demonstrating practical and technical subject specific skills. |
| **30-39** | **Work submitted for assessment shows:** |  |  |
| knowledge | limited understanding of fundamental context and culture. | limited understanding of the fundamental context and culture. | limited understanding of the fundamental context and culture. |
| cognitive | limited recognition and partial evidence of comprehension of criteria appropriate to the brief. | limited recognition and partial evidence of comprehension of criteria appropriate to the brief. | limited recognition and partial evidence of comprehension of criteria appropriate to the brief. |
| transferable | rudimentary evidence of a developing approach to independent learning. | scant evidence of a developing approach to independent learning. | basic evidence of a developing approach to independent learning. |
| subject | partial practical and technical subject specific skills. | partial presentation of outcomes showing some practical and technical subject specific skills. | partial presentation of outcomes showing some practical and technical subject specific skills. |
| **20-29** | **Work submitted for assessment shows:** |  |  |
| knowledge | scant understanding of fundamental context and culture. | scant understanding of fundamental context and culture. | rudimentary understanding of fundamental context and culture. |
| cognitive | unfocused work failing to meet the set criteria, with a lack of reflection and /or development. | unfocused work failing to meet the set criteria, with a lack of reflection and /or development. | unfocused work failing to meet the set criteria, with a lack of reflection and /or development. |
| transferable | little or no evidence of a developing approach to independent learning. | little or no evidence of a developing approach to independent learning. | little or no evidence of a developing approach to independent learning. |
| subject | poor execution and presentation with limited use of materials and media. | poor execution and presentation with limited use of materials and media. | poor execution and presentation with limited use of materials and media. |
| **1-19** | **Work submitted for assessment shows:** |  |  |
| knowledge | insufficient understanding of fundamental context and culture. | insufficient understanding of fundamental context and culture. | insufficient understanding of fundamental context and culture. |
| cognitive | no evidence of understanding of set criteria or reflection on the design process and output to aid future learning. | no evidence of understanding of set criteria or reflection on the design process and output to aid future learning. | no evidence of understanding of set criteria or reflection on the design process and output to aid future learning. |
| transferable | no evidence of a developing approach to independent learning. | no evidence of a developing approach to independent learning. | no evidence of a developing approach to independent learning. |
| subject | ineffective demonstration of practical and technical subject specific skills. | ineffective demonstration of practical and technical subject specific skills. | ineffective demonstration of practical and technical subject specific skills. |
| **0** | **Work submitted for assessment shows:** |  |  |
|  | non-submission or no assessable content. | non-submission or no assessable content. | non-submission or no assessable content. |